

Ad space template A

- All messaging must fall within white dashed area.
- Graphic must fill entire blue area, edge-to-edge.
- A .125" radius will automatically be applied at the bottom left corner.
- Text should be outlined/vectorized or embedded in file.
- File should be prepared/saved in CMYK colorspace @ 300 DPI.
- Acceptable file formats: PDF, EPS, AI
(PNG accepted, but colors will drift in RGB / CMYK colorspace conversion)